ALEXANDER G. LANDOWSKI

Sports Broadcaster | Multi-Media Journalist | Video Producer

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PROFESSIONAL SUMMARY --

Sports Broadcasting: 4 years at **NBC and ESPN** affiliates in on-air and backend producer, anchor, and broadcasting roles.
Multi-Media Journalist: Extensive training and experience owning the full production of quality multi-media sports content.
Sports Podcasting: 2 years building, producing, hosting, and editing sports podcasts published in video and audio formats.

AREAS OF EXPERTISE --

- Sports Media Production
- Video Content Creation
- Audio Editing & Podcasting
- Journalistic Writing
- Marketing Strategy
- On-Air Interviews
- Multi-Media Production
- Creative Storytelling
- Live Broadcasting
- Highlight Reel Production
- Play-by-Play Commentary
- Scripting & Voiceovers

PROFESSIONAL EXPERIENCE --

Sports Reporter, JED TV/WJOB, *Hammond, IN* | March 2024 – Present
Recruited to the TV and radio station as a multi-media sports journalist, taking on accountability for end-to-end production of engaging digital stories for local sports teams, publishing video, written, and audio packages for 10+ games/month.
- **Pre-Production:** Built relationships with team coaches, league officials, and fellow broadcasters to coordinate game coverage, plan production, and facilitate the full game coverage production cycle for baseball, softball, and volleyball.
- **Production:** Leverage a high-end XLR camera to capture extensive game footage and highlights, connecting with teams and facilities to secure optimal video content required to tell compelling stories surrounding the games.
- **Post-Production:** Translate footage and highlights to create video packages, selecting and editing highlights using Adobe Premier Pro, writing scripts, recording voiceovers, and producing video packages receiving 1000s of views.

Sports Anchor and Producer, NBC (KOMU 8, KOMU-TV), *Columbia, MO* | August 2019 – May 2023
Initially hired as a production assistant and earned several promotions to take on both on-air anchor/reporter responsibilities as well as owning accountability for producing full sports segments broadcast live for the local NBC affiliate network.
- **Anchoring & Producing:** Built, produced, and anchored 2-3 live sports segments per month, writing stories, editing highlight clips, arranging content in iNEWS, scripting packages, and serving as on-air talent during live broadcasts.
- **Sports Coverage:** Led production efforts for dozens of college and high school sports games including NCAA Football, Baseball, and other sports. Shot, edited, scripted, and did voiceovers to generate highlight packages for each game.
- **Sports Reporting:** Identified, developed, and produced compelling stories within the local sports world, conducting interviews with athletes, coaches, and community members, and translating those into video and written content.
- **Content Writing:** Complimented dozens of video package with written content to summarize and analyze games.
- **Technology:** Earned expertise in Adobe Premier Pro, iNEWS, teleprompters, XLR cameras, and other tools/software.

Production Intern, ESPN (KFNC-ESPN 97.5), *Houston, TX* | August 2020 – January 2021
Completed 2 internship appointments with this ESPN Radio affiliate, supporting and shadowing the full scope of production.
- Contributed to on-air content creation, selecting questions, screening callers, and supporting on-air talent.

Podcast Producer, *Columbia, MO* | September 2018 – November 2020
Founded a sports podcasting group producing 2 shows, "The Crossover" and "Size Em' Up", covering the NBA, NFL, and MLB.
- Defined the brand identity and led all marketing and programming efforts to generate a highly engaged audience.
- Leveraged exceptional editing skillset using Adobe Audition and Premier Pro to edit video and audio podcast files.
- Developed a supplementary sports blog, writing additional content on the NBA to further engage target audiences.

EDUCATION --

Bachelor of Journalism, Emphasis in Sports Broadcasting, University of Missouri, *Columbia, MO* | 2023